Telecommunications Network Operators: 1Q24 Market Review

About the TNO Market Review report:

MTN Consulting's 1Q24 TNO Market Review analyzes the financial growth and development of the telecommunications sector, with a focus on network infrastructure spending. The report's dashboard allows a user to dig into revenue, profitability and cost trends for individual operators, benchmarking results against market and regional averages. The report is designed to help vendors understand and plan for the needs of their customers and help network operators deploy their technology budgets wisely.

Scope of the report:

- Global coverage with company-level drilldowns for 139 telecommunications network operators (TNOs, or telcos)
- Company-level revenue, capex and headcount trends for 139 individual TNOs. Regional level breakouts of revenue and capex trends.
- A deeper assessment of labor costs, opex and operating profit trends is covered for a subset of 79
 TNO. For the same sample, the report covers annual data (i.e. from 2011-23) of KPIs that include
 debt (short term debt & long-term debt), cash and short term investments, cash flow from operations
 and free cash flow
- Network-related spending estimates at the market- and company-level, across quarters

Report structure and key sections

Abstract	Analysis	Key Stats	Labor Stats	Operator rankings	Company drilldown	Country breakouts	Regional split	Raw Data	Subs & traffic	
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ANALYSIS tab:

Trend analysis summary of how the overall market and key operators have evolved from 2011 to 2023, with a focus on the latest quarter ending 1Q24. Sections address the following topics:

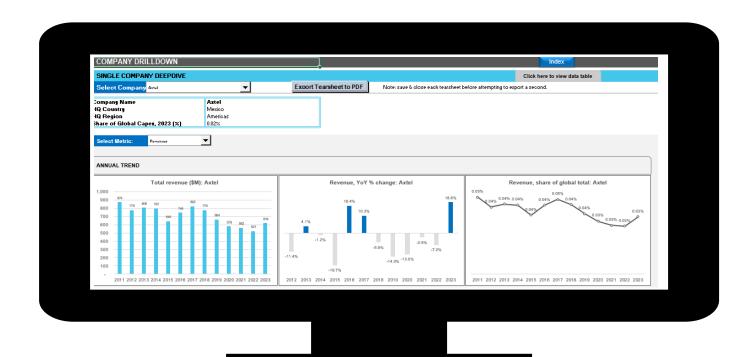
- Revenue, capex and margin trends
- Sector and company profitability and opex trends
- Labor cost market analysis and revenue per employee trends
- Regional revenue/capex trends



COMPANY DRILLDOWN tab:

Provides a comprehensive analysis of a selected company from the full set of 139 telcos. Individual charts and data tables address the operator's:

- Revenue, growth rates, and revenue split by type
- Profitability
- Spending & costs
- Cash & debt levels
- Workforce & productivity
- Key ratios



Operator coverage



Related Reports:

- 1. Telco vendors navigate major market shifts as 5G winter sets in
- 2. Webscale Network Operators: 1Q24 Market Review
- 3. Carrier-Neutral Network Operators: 4Q23 Market Review